

Glamour Tips for the Queen During a Skin Care Class

Roya's advice for glamour application during a skin care class is to just teach the hostess (Queen) 3 tips. That's all any professional makeup artist gives to clients. After that point, it becomes an overload and the client doesn't recall the info to actually utilize it.

Prior to the Queen's glamour pampering, pick 3 complete looks (designed by Mary Kay's professional makeup artists on Color Cards or in The Look book) for her to choose from.

Once she chooses, place her products as a "paint-by-numbers" for her to follow.

*Refer to the **Application Diagrams for Eyes & Lips** document for guidance.*

In most cases she will do eyes first, then lips, then cheeks.

If she's doing a very bold lip, she should do lips first, then eyes, then cheeks.

TIP #1 – EYES

When she gets to mascara, ask her to let you know. Pause for a "Queen moment" Have her do a **thickening** technique: "Wiggle-wiggle-wiggle" all the way to the end, developing the lashes. If she wants it extra thick, she should place the wand on top of the lash and run the mascara from the base to the tip (wiggle-wiggle-wiggle) and then repeat underneath (wiggle-wiggle-wiggle).

For her second coat application, have her do a **lengthening** technique: Take the tip of the wand and rub the extra mascara that deposited on the tip of the lash, then wiggle at the base and pull out toward the ear giving a "Bambi" or "doe-like" appearance to the lashes. Then simply apply the remainder to the lower lashes.

TIP #2 – LIPS

With the lip liner, have her follow and line lips like she normally would. Then fill in the entire lip except for the very center (the width of a fingertip pressed in the center of the pouted lips) to make a fuller, more pouty, luscious lip look. Using the liner as the lipstick base allows it to grab the lip color to give a longer-lasting look for the entire day, with no line left around the mouth.

TIP #3 – CHEEKS

Don't put the blush any closer than two fingers from the nose. Blend in the hairline and pull forward.

OPTIONAL TIP #4 – EYELINER

Stop 2mm out from the edge of the outside of the eye, and then pull upward rather than drawing a line to follow the end of the eyelid. Most women's lids naturally go down and this gives the illusion of a more lifted, open, excited eye.